

# Madeleine Bair

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- Experience** Human Rights & Multimedia Reporting Consultant September 2016- present  
Advise, develop, research, and strengthen impactful multimedia storytelling and innovative journalism initiatives. Partners include Watching Western Sahara, WITNESS, MEDA, and Internews.
- Senior Program Manager • WITNESS, New York October 2012-July 2016  
Responsible for leading strategic vision, editorial content, and international outreach of the WITNESS Media Lab (formerly the "Human Rights Channel"). Worked with colleagues and external peers to curate eyewitness videos of human rights issues. Developed guidance and workshops on the ethical and effective use of citizen video for human rights reporting. Led industry discussions on human rights methodology and citizen video via presentations, reports, curriculum, and events.
- Co-Founder • Maracuya Productions, New York February 2012-present  
Co-founder of multimedia production company specializing in social justice documentary projects. Writer and co-director of a PBS documentary on the Latino high school dropout crisis. Winner of 2012 PowerUP competition recognizing the best business plans of Brooklyn entrepreneurs.
- IF Stone Fellow • Human Rights Watch, New York September 2011-February 2012  
Designed and produced multimedia to accompany reports by the leading human rights organization. Produced podcast on global justice issues. Edited audio and video for international media distribution. Consulted with researchers on recording audio and video in the field.
- UC Berkeley Human Rights Center Fellow • Jamaicans For Justice, Kingston March-December 2010  
Multimedia fellow for leading Jamaican human rights organization. Interviewed survivors and witnesses in the aftermath of a deadly police raid. Conducted original research and documentation to produce [3-part video series](#) on extrajudicial killings, which was presented to the Inter-American Commission on Human Rights. Spoke to Jamaican broadcast media. Developed JFJ's online video channels and consulted on sustained use of multimedia in advocacy.
- News Intern • Associated Press, Bogotá June-August 2009  
Pitched and reported enterprise stories on Colombian society. Investigated the surge of internally displaced people in Bogotá and wrote a feature story published in major newspapers, including the [Washington Post](#). Assisted bureau chief in research and sourcing for investigative stories.
- Co-Founder, Editor, Reporter • Mission Local, San Francisco September 2008-June 2009  
Reported on all beats using video, photography, audio, and print media. Edited coverage when site was awarded a Webby for the nation's best student news website.
- Print, Radio, and Multimedia Freelance Reporter • U.S., Latin America, Senegal 2007-2012  
Contributed features on culture, urban development, and global affairs for outlets including *PRI's The World*, *Orion Magazine*, *San Francisco Chronicle*, *East Bay Express*, and *Afropop Worldwide*.
- Producer • Eight Forty-Eight, Chicago Public Radio June 2005-August 2006  
Contributed to all aspects of award-winning, daily public affairs program. Produced series of first-person narratives on immigration, selected by PBS NewsHour as the nation's best broadcast work.
- Instructor • RadioArte/WRTE, Chicago March-June 2006  
Developed curriculum and led classes to teach at-risk young adults radio production skills.

**Education** University of California at Berkeley Graduate School of Journalism  
Dual M.A., Journalism & International and Area Studies December 2011

University of Chicago  
B.A., Sociology with honors June 2004

**Select Projects** [Watching Western Sahara](#), 2016  
Project manager of WITNESS and FiSahara partnership which produced a pioneering platform for the curation of eyewitness videos to strengthen human rights monitoring of Western Sahara.

[Ethical Guidelines for Using Eyewitness Videos in Human Rights Reporting and Advocacy](#), 2015  
Lead author of WITNESS resource—the first comprehensive guidelines addressing the ethical considerations involved in using eyewitness footage of human rights abuse.

[Can't Hold Me Back](#), 2013  
Co-director, co-producer, and writer of short documentary, aired on PBS and Univision as part of the American Graduate series focusing on the high school dropout crisis in the U.S.

**Select Articles** [Deep Listening to Map a Community's Information Needs](#), Medium, March 2018  
[5 Innovative Projects Show the Power of Citizen Collaboration](#), MediaShift, August 2014  
[Navigating the Ethics of Citizen Video](#), Arab Media & Society 19, 2014  
[Assessing and Minimizing Risks When Using UGC](#), Verification Handbook, Chapter 9.1, 2014  
[Best Practices for Using Eyewitness Footage](#), Webinar for Poynter's News University, March 2016

**Select Presentations** [Designing Ethics in the Digital Age](#), Panelist, Online News Association, November 2015  
[State of Rights: Citizen Witnesses Documenting Human Rights](#), Panelist, US Department of State Bureau of Democracy, Human Rights and Labor, March 2015  
[Media Policy and Participatory Journalism: Teaching, Engaging and Protecting Acts of Journalism](#), Panelist, Association for Educators in Journalism and Mass Communication, August 2014  
[Hacking Attention: Media, Technology and Crisis](#), Panelist, SXSW Interactive, March 2014  
[Collaborative Images: New Models of Authorship and Aggregation](#), Panelist, Magnum Foundation's "Photography, Expanded" series, March 2014

**Skills**

- Written and verbal Spanish fluency; Elementary Portuguese
- Online research skills in the verification of citizen video
- Multimedia editing with Final Cut Pro, Pro Tools, Vegas

**Associations** Journalism and Women Symposium (JAWS) 2018  
Women's Media Center, Expert Database 2013-present  
Fulbright Specialist Roster 2015-2020  
Association of Independents in Radio (AIR) 2007-present